











Outline

Background Business Profile CSA Salesforce Practices Sectors with strong used cases Key Wins Success Stories Why CSA Consultants?



Background

We are Eastern India's leading Enterprise Solution provider company, Founded by a group of Chartered Accountants and Company Secretaries in 1991 and still owned and managed by them.

31 years of Industry relevant experience with 16 years of Expertise in Enterprise Solution in both in On Premises and Cloud model.

We have Partnered with the Global leaders such as Oracle, Microsoft, SAP, as well as Indian top OEM such as Ramco, Director iON and Tally before joining the Salesforce Ecosystem in 2020.

Within a short span of two years of being consulting partner CSA has demonstrated its ability thru 100% success rate in implementation and with all our clients have added new users after implementations. We had customers in multiple industries and mostly through our sourced leads. Majority of our Projects are already Live and continue to be with us on our annual support.





CSA Business Profile



Consulting

Technology Consulting



ERP

Partnered with Oracle & SAP



CRM

Partnered with Salesforce



EPPM

Partnered with Oracle Primavera



Support For all Tier 1

Solutions



CSA Salesforce Practice Dimensions

Consulting

Development

Integration

Implementation

Support

Resell

 Understanding Suitable Tailored **CRM** solutions Need

- Strategy planning to keep pace with your changing business needs.
- Code Quality and Security Reviews Data Cleansing and Analysis
- Multi-Platform Testina
- Mapping the data
 - Migrating the data
 - Testing
 - Integrating the data

- Tracking
- parameters beyond performance and service availability

- Selecting the data

• Mapping the plan

- Salesforce workflow development.
 - Creating adoption strategy.
 - Consulting on feature sets and customization.
 - Building future Salesforce roadmap.
- Find best method to integrate services with Salesforce.
- Advise on most efficient integration tools.
- Consult on API development or custom integration app.
- Cloud based real-time integration.

- Proactive Monitoring and Maintenance
- Continuous Management
- Support services to ensure high end-user adoption.
- Improving performance by fixing infrastructure bugs, reviewing code, and fixing other
- performance issues.

 Assessment of No. of users, License and product type



Sectors with Strong hold & Used Cases

Building / Construction Material Industry

TMT Bars / Alloy / Steel / Iron Manufacturing Industries

Cement Manufacturing Industries

AC Sheets / Pipes / Roof Manufacturing Industry

B2B Industry

Fire and Life Safety Industries

Garment Manufacturing Industry

Medical & Healthcare Devices Industry

Power Cable / Wire Manufacturing Industry

Wet Processing Industry

Real Estate

Housing Industry

Retail Industry

Hospitality Industry

Commercial Industry

Field Service Industry

Industrial Equipment Manufacturing Industry

Medical and Healthcare Device Manufacturing Industry

Facilities Management Industry



Our Select Enterprise Clients





Our Key wins in Salesforce











Some Quick Success Stories

(Click on the Link below to access the documents)

- <u>Captiva Energy</u>
- CDE Asia
- UAL Industries Limited
- Jai Balaji Group



Why CSA Consultants?

EXPERIENCE

- 31 Years of Industry relevant Experience
- Seasoned Team of functional and technical professionals
- Cross Industry knowledge adds to the key ingredients in designing the best solutions

TECHNOLOGY

- Latest and best in class Technology always
- Many reproducible assets and solution selling approach provides a competitive edge.
- CMMI L3 & ISO Certified 9001:2015 & 27001:2013

360 PARTNERSHIP

- Our partnerships with Top Tier ERP OEM like Oracle and SAP gives us an edge over other partners in securing all round success of our Salesforce projects.
- Cost Effectiveness and Quality in work deliverance is always an USP for CSA



Summary

CSA differentiates by creating a sustainable solution with our unique Value-based Delivery framework which ensures that our clients achieve maximum ROI benefits with measurable values from their Technology applications. With our rich experience in reselling Top Enterprise Solutions over a decade CSA Consultants is poised to take advantage of its Salesforce Reseller Partnership to gain momentum for Salesforce business specially in Eastern part of India.







Thank you

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